

REBUILD BUTTER

Reconstructing butter

SECT. 1 – TECHNICAL INFORMATION

NAME: Rebuild Butter

CATEGORY: Butter

DESCRIPTION: It takes advantage of the dilation of the cuticles to penetrate inside and nourish damaged hair in depth.



HOW TO USE

Apply to damp hair, rub gently ends-to-roots to facilitate penetration and leave on for 3 to 5 minutes. Rinse thoroughly and proceed with Rebuild Shampoo.

HAIR RECONSTRUCTION

PHYSICAL FEATURES

Appearance	Consistent emulsion
Color	Beige ivory
Fragrance	Characteristic

INCI

Aqua (Water), Glycerin, Cetearyl Alcohol, Butyrospermum Parkii (Shea) Butter, Sodium Stearate, Sodium Cetearyl Sulfate, Copernicia Cerifera (Carnauba) Wax, Adansonia Digitata Seed Extract, Tilia Tomentosa Extract, Rice Amino Acids, Zinc Gluconate, Hydrolyzed Soy Protein, Cinnamomum Zeylanicum Bark Oil, Magnesium Aspartate, Copper Gluconate, Guar Hydroxypropyltrimonium Chloride, Lecithin, Betaine, Alpha-Glucan Oligosaccharide, Proline, Inulin, Tocopherol, Ascorbyl Palmitate, Cellulose, Raspberry Ketone, Ethylhexylglycerin, Sodium Chloride, Hydroxyacetophenone, Pentylene Glycol, 1,2-Hexanediol, Citric Acid, Potassium Sorbate, Propanediol, Benzyl Glycol, Sodium Benzoate, Parfum (Fragrance), Cinnamal.

HAIR RECONSTRUCTION

ACTIVE INGREDIENTS

Ascorbyl palmitate	Antioxidant.
Betaine	Provides an intense and rapid boost of moisturization. It adds gloss, softness, strength, more conditioned feel, flexibility and it helps protecting against scalp flaking and itchiness caused by surfactants.
Copernicia cerifera cera	It is a wax obtained from the leaves and leaf buds of the carnauba palm. It has good moisturizing properties
Glycerin	It is an excellent substance for nourishing the hair, especially if dry and damaged. Its use is particularly recommended for those with curly hair, as it deeply moisturizes and gives perfect elasticity and softness. Humectant, conditioning and protecting agent.
Guar hydroxypropyltrimonium chloride	Cationic polymer of guar gum with conditioning and restructuring action. It leaves a well treated film on the hair.
Karité butter	It provides extraordinary moisturizing properties. It's also a great source of moisture for dry or damaged hair.
Tilia tomentosa bud extract	Moisturizes and protects the hair, providing it extra volume.



HAIR RECONSTRUCTION



SECT. 2 – CHEMICAL FEATURES

Microbiological quality	The product analysis has demonstrated the quality of microbiological conformity.
Substances and blend purity	Particular attention is paid to avoid impurities or presence of toxic compounds in the mixtures.
pH	7.0
Product duration	5 years

SECT. 3 – ORIGIN

COUNTRY: Italy

COMPANY: HSA Hair Styling Applications S.p.A.